



# Open Studios Art Tour, April 13<sup>th</sup> & 14<sup>th</sup> 2019

Preview Exhibition, March 8th- April 5th/ OS Reception 6:30-8:30 pm, Friday March 22nd

**Application Deadline: 5 pm, Friday, January 18<sup>th</sup> 2019**

APPLICANT INFORMATION									
Last Name		First		M.I.		Date			
Mailing Address						Apartment/Unit #			
City				State		Zip			
Phone				E-mail Address					
NOTE: Email is the preferred method of communication. Please include the words "Open Studio" in all email correspondence.									
Website/ Social Media									
Your name, day phone number, studio address, and website address (if any) will be listed in promotional materials. Please indicate any information you DO NOT want published in the space below.									
Categorize your work in 7 words or less to use for the mailer. (i.e. <i>Black and white photography in urban landscapes</i> )									
STUDIO INFORMATION									
Studio locations must be finalized and proofed by <b>Wednesday January 30<sup>th</sup></b> Maps, flyers, and advertisements containing studio addresses will go to press immediately thereafter.									
Studio				Address					
I will be sharing a Studio at the following location:									
Studio				Address					
I would like to participate at a group site?	Yes		No		Group sites may be designated in Hollister and San Juan Bautista/ Aromas for artists who need studio space. No additional fees will be charged for group sites, although each Artist must pay the Open Studios entry fee. Actual locations will be confirmed by January 30 <sup>th</sup>				
I have a studio to share.	Yes		No						
Application Checklist									
<ol style="list-style-type: none"> <li>1. <u>OPEN STUDIOS APPLICATION, PARTICIPANT DISCLAIMER &amp; HOLD HARMLESS AGREEMENT</u> (pages 1-3)</li> <li>2. <u>2 IMAGES</u> of your <u>ARTWORK</u> (300 dpi resolution JPG), labeled with your last name and image # (i.e. NAME #1). Improperly labeled images will not be viewed</li> <li>3. <u>ARTIST STATEMENT</u> (1 paragraph, Microsoft Word)</li> <li>4. <u>1 HEADSHOT</u> (JPG)</li> <li>5. <u>APPLICATION FEE</u> (see page 2). Application fees can be sent via PayPal to <a href="mailto:info@sanbenitoarts.org">info@sanbenitoarts.org</a>, by mail (check) to SBCAC, PO Box 692, Hollister, CA 95024 or you may call to pay by credit card at 831.636.2787.</li> </ol>									
Submission Process									
Please EMAIL your complete application to <a href="mailto:info@sanbenitoarts.org">info@sanbenitoarts.org</a> . Label the subject line with "OPEN STUDIOS: FIRST & LAST NAME". You may also MAIL paper applications to SBCAC, PO Box 692, Hollister CA 95024 (high resolution images still need to be emailed to <a href="mailto:info@sanbenitoarts.org">info@sanbenitoarts.org</a> ). You will receive notice of receipt within 24 hours of your submission.									
<b><u>The deadline for all submissions is 5:00 pm Friday, January 18<sup>th</sup>, 2019.</u></b>									

**REVIEW PROCESS**

All submissions will be reviewed and approved by committee. Applications will not be considered complete until all items are received. Participating artists will be notified by **January 25th**.

**PREVIEW EXHIBITION: March 8th- April 5th at ARTspace Annex, 217 Fifth St., Hollister**

**ARTIST RECEPTION: 6:30-8:30 pm, Friday, March 22nd at ARTspace Annex**

Number of pieces of artwork to be exhibited (1-3 pieces/artist) will be determined by space availability. All artwork must be ready for hanging. Two-dimensional pieces must be framed with a taut hanging wire securely attached to the back.

ARTWORK THAT IS NOT PROPERLY WIRED OR READY FOR DISPLAY WILL NOT BE INCLUDED IN THE SHOW.

See Page 4 "Important Dates & Deadlines" for artwork drop off and pick up dates/times.

**PARTICIPATION DISCLAIMER**

Please initial all terms below:

I agree to include the **San Benito County Arts Council logo** on my personal invitations.

I agree to proof read my information and map location before printing deadlines on **January 30th**

I agree to deliver my work to ARTspace Annex on **March 2nd** and pick it up on **April 8<sup>th</sup> & 9th**.

I will collect contact information from guests for SBCAC's mailing list and publicity use *only*.

I will post directional road signs to my studio and remove these signs by **Monday, April 15th**

I will promote Open Studios via Facebook, direct mail, email, etc. I understand that the success of Open Studios depends on my own outreach efforts.

**Yes! I would like to help with Open Studios! Please circle an area of interest below.**

Hanging Flyers & Banners

Obtaining Sponsorships  
& Business Ads

Installing Exhibition

Artist Reception

I permit the San Benito County Arts Council to use the artwork and information I have submitted herewith, excluding any information so marked on the application form, as promotional material in the news media and for inclusion in Open Studios lists.

**Signature & Date**

**PAYMENT INFORMATION**

Entry fee of **\$90/participant** or **\$50/first-time participants** includes 50 mailers and shall be payable upon submission of your application (please contact us if you would like to pay in 2 installments). Submissions will not be complete until payment & application have been received. *Entry fee is per artist not per studio.* Artists sharing a studio must pay individually. You may pay by cash, credit card (by phone) or check payable to the SBC Arts Council, PO Box 692, Hollister, CA 95024.

<b>ITEM</b>	<b>Please circle participation fee</b>
Participation Fee (includes 50 mailers)	\$90/ General Registration \$50/ First-Time Participant Registration
Open Studios Sign	\$10 per directional yard sign
<b>SPONSORSHIP</b>	<b>Please circle sponsorship level</b>
Artist Sponsor	\$100 with name/ logo on Open Studios poster
Reception Sponsor	\$50 with special acknowledgement at the Preview Reception, 6:30-8:30 pm, Fri. March 22nd
Artist Membership (see enclosed)	Yes! I would like to join the Arts Council's 2019 Artist Membership Program (\$35 annual fee)

**TOTAL AMOUNT ENCLOSED:**

You may pay by cash, credit card (by phone) or check payable to the SBC Arts Council, PO Box 692, Hollister, CA 95024. You may also pay via Paypal to [info@sanbenitoarts.org](mailto:info@sanbenitoarts.org).

# HOLD HARMLESS AGREEMENT

## Reception & Preview Exhibition

The artist agrees to hold the San Benito County Arts Council, its Board, staff and volunteers harmless for any damage, theft or loss of artwork. The artist understands & accepts the risk of submitting/sending artwork.

The San Benito County Arts Council is not responsible for any loss, theft, or damage to the Works of Art while in its possession or on display; specifically, from the date of delivery to the Arts Council until the date of delivery to a Purchaser or repossession by the Artist. All reasonable care will be taken with Artwork. We suggest that artists insure their work privately for adequate protection in all potential situations.

## Art Tour

As a participant in the San Benito County Open Studio Art Tour, I agree that photographs, videos, or slides of me or my work may be used by the Open Studio Committee of the non-profit organization San Benito County Arts Council for promotional purposes. The San Benito County Arts Council will not be responsible for any injury that may arise to the exhibitors or to guests while they are within the space set aside for the participant, or for loss or damage to any property from any cause what so ever during the period of the Open Studio Art Tour. I understand I am responsible for securing my work during non-event hours. I agree to hold The San Benito County Arts Council harmless in any such situation and not responsible for work left overnight. I have read the rules, regulations and policies for the Open Studio Art Tour and agree to abide by them. By signing below I am acknowledging that I have read the terms and conditions set forth in the Open Studio Art Tour Application and Artist Agreement. If accepted, I agree to abide by the rules and regulations for the event. Additionally, I agree to hold harmless the San Benito County Arts Council, its Board and Staff and all subsidiaries for the theft, loss or damage to any items, exhibited or personal, during the Open Studio Art Tour.

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Signature

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Date

# 2019 OPEN STUDIOS

## Important Dates and Deadlines

<b>Application Due Date</b>	<b>5 pm, Friday, January 18th</b>
<b>Notification of Participation</b>	<b>Friday, January 25th</b>
<b>Final Proof of Studio Locations &amp; Map</b>	<b>Wednesday, January 30th</b>
<b>Go to Print</b>	<b>Friday, February 1st</b>
<b>Artwork drop off at ARTspace Annex 217 Fifth St., Downtown Hollister</b>	<b>9 am- 12 pm, Saturday, March 2nd</b>
<b>Install Exhibition</b>	<b>March 3<sup>rd</sup>- March 5th</b>
<b>Preview Exhibition @ the Annex</b>	<b>Friday, March 8th- Friday, April 5th</b>
<b>Preview Reception @ the Annex</b>	<b>6-8 pm, Friday March 22nd</b>
<b>Artwork pick up from the Annex</b>	<b>9 am- 12 pm, Monday, April 8th 9 am- 12 pm, Tuesday, April 9th</b>
<b>Open Studios Weekend</b>	<b>10 am - 4 pm, April 13<sup>th</sup> &amp; 14th</b>

**Contact**

Jennifer Laine, Executive Director  
 San Benito County Arts Council  
 PO Box 692, Hollister CA 95024  
 831.636.2787/ [info@sanbenitoarts.org](mailto:info@sanbenitoarts.org)

**SBC Arts Council Office Location:**

ARTspace  
 240 Fifth St.  
 Hollister CA 95023

**SBC Arts Council Exhibition Space:**

ARTspace Annex  
 217 Fifth St.  
 Hollister, CA 95023

# ARTIST



San Benito County  
Arts Council

# MEMBERSHIP

## ABOUT US

The San Benito County Arts Council is a nonprofit arts organization driven to bring people together through the arts. Our Artist Membership Program is open to all visual, performing and literary artists in San Benito County. Membership will run annually from January 1st - December 31st.

## WHAT YOU GET

**Discounted space rental of the ARTspace ANNEX**

**Priority notice of artist opportunities, events & trainings**

**Artwork showcased in Members' Exhibition**

## ANNUAL MEMBERSHIP \$35

Name: \_\_\_\_\_

Business/Studio Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Website/Social Media: \_\_\_\_\_

I'd like to support the arts with an additional donation of \$ \_\_\_\_\_  
All donations to the SBCAC are fully tax deductible.

Cash amount: \$ \_\_\_\_\_ Check amount: \$ \_\_\_\_\_ Check number: \_\_\_\_\_

Card amount: \$ \_\_\_\_\_ Card type:  Visa  Mastercard  AmEx  Discover

Billing address: \_\_\_\_\_

Cardholder name: \_\_\_\_\_

Card number: \_\_\_\_\_ Expiration \_\_\_\_ / \_\_\_\_ CVV2 #: \_\_\_\_\_

I, \_\_\_\_\_, authorize SBCAC to charge the credit card indicated in this authorization form according to the terms outlined above. I certify that I am an authorized user of the credit card and that I will not dispute the payment with my credit card company, so long as the transaction corresponds to the terms indicated in this form.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_