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MINUTES

MEETING OF CITY OF HOLLISTER PUBLIC ART REVIEW COMMITTEE

January 9, 2018 8:00 a.m.

Call to Order: Chair Huboi called the meeting to order at 8:05 a.m.

Verification of Agenda Posting: The agenda was posted at the Art’s Council web site January 4, 2018 at 12:00 p.m. and at the City of Hollister on January 4, 2018 at 11:30 a.m.

ROLL CALL:

Present:	Faith Fernandez, David Huboi, Jennifer Laine, Phil Leonard, Mary Paxton
Absent:	Tricia Harvey, Arturo Rosette

Communications from the Public: None.

Approve Minutes of November 14, 2017: Committee Member Laine moved to approve the minutes of November 14, 2017 and Committee Member Fernandez seconded the motion. The motion passed 5-0-2.

Oral Communications: None.

General Business (20 minutes):

1. **Update on Activate Dunne Park Project (Laine).** Committee Member Laine reported that she met with Councilmember Ray Friend to set up dates for a neighborhood meeting to develop a vision to replace the skate park mural with another project. She reported that she is revisiting the community engagement conducted by the Youth Alliance for the park. She is also working on cultural programming at the park to follow the Farmer’s Market Season with Zumba on Friday’s and other music and dance in the park and a continuation of Mr. O’s community concerns.

2. **Discuss Public Art in Parks (Paxton).** Committee Member Paxton provided an update on the update to the ongoing Parks and Recreation Master Plan. She also explained that one of her tasks for the year to seek grant funding for the arts. She mentioned there is a wind sculpture in the master plan for Vista Hill Park. Committee

Member Laine mentioned that policies to encourage or require programming of art related activities as well public art installations would be helpful. She also explained that most grants require a funding match and the installations in parks can be very costly – up to \$25,000. There was a discussion about adding an impact fee for public art with the option for payment by the developer or installation of public art. It was suggested that all committee members explore possible grants for arts in parks. Committee Member Paxton said she would research art impact fees in other communities and she would discuss the concept with the City Manager. There was discussion about approaching the City Council about an art impact fee after further research by the committee.

3. **Discuss Phase 3 of Utility Box Mural Project (Laine).** Committee Member Laine explained that the Phase 1 Utility Box project was funded by the City with local themes, Phase 2 was funded privately by non-profits with broader themes. There has been interest from private businesses to sponsor utility boxes with specific themes in response to the photo youth in art Phase 2 installation at the intersection of McCray/South-Hillcrest. Committee Member Leonard expressed a desire to see the whole community benefit from the utility box installations instead of broad topics. After general discussion there was general consensus for the following: 1) at the next meeting committee members would share ideas for topics for Phase 3 utilities; 2) Phase 3 would have a call for businesses to sponsor with specified themes followed by a call to artists for specified themes for utility boxes.
4. **Discuss appointment of new committee member from HDA (Huboi).** Chair Huboi shared that he had been in contact with Committee Member Harvey and she said she would be providing a letter of resignation but that he had not received one to date. Committee Member Laine moved to remove her from the Committee and Committee Member Paxton seconded the motion. The motion passed 5-0-2. Ms. Harvey hand delivered a letter of resignation during the Announcements part of the meeting.

Announcements (5 minutes): Committee Member Paxton explained efforts of the City to work in partnership with the Hollister Downtown Association to encourage replacement of outdated/non-conforming signs with hanging blade signs and the possibility for partnership with local artists.

Open Forum:

Committee Member Leonard mentioned that he has been working with a local business for a sign installation for the new Epic Center wine tasting and he learned that the treatment of the columns on the building are more restrictive because it is considered to be a historic building. It was noted that downtown Hollister is part of a National Historic District.

Committee Member Laine explained that the policies and procedures require election of officers on the January agenda. The item will be placed on the February agenda.

Committee Member Huboi announced that there will be a Taizé Music Service on Thursday, January 25th at 6:30 p.m. at St. Luke's Episcopal Church, 720 Monterey Street. He explained that the service originated during World War II to help refugees.

Adjournment: *Committee Member Fernandez moved to adjourn the meeting to February 13, 2018 and Committee Member Leonard seconded the motion. The motion passed 5-0-1. The meeting adjourned at 8:56 a.m.*

Chair of the Public Art Review Committee

ATTEST:

Secretary