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MINUTES

MEETING OF CITY OF HOLLISTER PUBLIC ART REVIEW COMMITTEE

November 14, 2017, 8:00 a.m.

Call to Order: Chair Huboi called the meeting to order at 8:03 a.m.

Verification of Agenda Posting: The agenda was posted at the Art’s Council web site November 10, 2017 at 8:30am.

ROLL CALL:

Present:	Faith Fernandez, David Huboi, Jennifer Laine, Phil Leonard, Mary Paxton, Arturo Rosette
Absent:	Tricia Harvey

Communications from the Public: None

Approve Minutes of October 10, 2017: Committee Member Leonard moved to approve the minutes of October 10, 2017 and Committee Member Laine seconded the motion. The motion passed 4-0-1. Committee members Huboi and Rosette abstained.

Oral Communications: None.

General Business (20 minutes):

- 1. Introductions to new PARC Member, Faith Fernandez, Youth Commissioner, City of Hollister:** Committee Members welcomed Committee Member Fernandez. Committee member Fernandez shared that she is a Freshman at San Benito High School, the Freshman class Vice President and Chair of the Hollister Youth Commission.
- 2. Review and discuss “Best Practices in Public Art” from Americans for the Arts. .** Committee Member Laine shared a copy of the “Best Practices in Public Art” from Americans for Arts. Chair Huboi raised concern about the Best Practices #5 that required payment of artists. He mentioned that in some cases it may not always be appropriate. Committee Member Rosette suggested changing the working to

encourage payment. Committee Member Laine also mentioned that the Statement on Cultural Equity for Best Practice #7 should be added as an addendum. After general discussion Committee Member Rosette moved to adopt the Best Practice for Public Art Projects as a resource for future use of the Committee with the following change to #5 Any organization or entity commissioning Artwork should **are encouraged** to pay Artists for design proposals. Committee member Leonard seconded the motion. The motion passed 6-0-1.

3. **Update on Skate Park plan at Dunne Park and “Creative California Communities” grant from the California Arts Council.** Committee Member Laine reported that the skate park was reviewed at a Planning Commission meeting and there was controversy from the neighbors. Chair Huboi shared that he is a Planning Commissioner and some of the issues were that staff did not seem to be able to address concerns about security fencing, access after-hours and safety. Committee Member Laine suggested going back to the drawing board and conducting community meeting to solicit public input on other types of art. She mentioned that there had been discussion with City staff about a possible handball court which could also be a structure for a mural. Commissioner Rosette suggested contacting the Youth Alliance to find out about what was learned from a community survey that was previously conducted. Committee Member Laine offered to work with Committee Members Leonard and Paxton for a future community meeting.
4. **Discuss PARC public outreach information and materials.** Committee Member Leonard expressed a desire to help get more artists involved and mentioned the need for more outreach material. A registry was mentioned as a means for artists to be included on an informational record. Committee Member Laine said that previously the SBCAC staff was more limited and development of something similar to a registry was a challenge. Committee Member Rosette mentioned that it would need to be sustainable. It was suggested that a pilot registry could be developed that could be used by businesses, patrons and artists. Opportunities to link artists to the businesses and patrons were discussed such as Friday night meet and greet, Lunch with Leaders, city partnership with Downtown Association regarding signage (hanging signs). Committee Member Laine offered to develop at Roster.

Announcements (5 minutes):

It was mentioned that Committee Member Harvey emailed an explanation of a schedule conflict. It was noted that the number of missed meetings has exceeded the requirement in the policies and procedures. There was a general consensus that the Chair should contact her and encourage her to resign and consider applying at some time in the future when her schedule is freer.

Update on City Projects: Committee Member Paxton mentioned a potential public art project on utilities for a cross town pipeline and upcoming opportunities for policy related to public art in a General Plan update that is being initiated and the soon to be released Park

and Recreation Master Plan. There was discussion about encouraging the formation of a Cultural Arts District as part of the General Plan update.

Arts Express! Committee Member Laine shared an Arts Express! Grant Application and encouraged committee members to help get the word out.

Adjournment: *Committee Member Rosette moved to adjourn the meeting to December 12, 2017 and Committee Member Leonard seconded the motion. The motion passed 6-0-1. The meeting adjourned at 9:01 a.m.*

Chair of the Public Art Review Committee

ATTEST:

Secretary