



# Open Studios Art Tour, April 14<sup>th</sup> & 15<sup>th</sup> 2018

Preview Exhibition, March 3<sup>rd</sup>- April 6<sup>th</sup>/ OS Reception 6-8 pm, Friday March 23<sup>rd</sup>

**Application Deadline: 5 pm, Friday, January 19<sup>th</sup> 2018**

APPLICANT INFORMATION									
Last Name		First		M.I.		Date			
Mailing Address					Apartment/Unit #				
City				State		Zip			
Phone				E-mail Address					
NOTE: Email is the preferred method of communication. Please include the words "Open Studio" in all email correspondence.									
Website/ Social Media									
Your name, day phone number, studio address, and website address (if any) will be listed in promotional materials. Please indicate any information you DO NOT want published in the space below.									
Categorize your work in 7 words or less to use for the mailer. (i.e. <i>Black and white photography in urban landscapes</i> )									
STUDIO INFORMATION									
Studio locations must be finalized and proofed by <b>Wednesday January 31st</b> Maps, flyers, and advertisements containing studio addresses will go to press immediately thereafter.									
Studio				Address					
I will be sharing a Studio at the following location:									
Studio				Address					
I would like to participate at a group site?	Yes		No		Group sites may be designated in Hollister and San Juan Bautista/ Aromas for artists who need studio space. No additional fees will be charged for group sites, although each Artist must pay the Open Studios entry fee. Actual locations will be confirmed by January 26 <sup>th</sup> ..				
I have a studio to share.	Yes		No						
Application Checklist									
<ul style="list-style-type: none"> <li><input type="checkbox"/> Open Studios Application (page 1)</li> <li><input type="checkbox"/> Please email <b>2 images</b> of your artwork as <i>attachments only</i> to <a href="mailto:info@sanbenitoarts.org">info@sanbenitoarts.org</a> (300 dpi resolution JPG). Each image shall be labeled with your last name and image # (i.e. Rekedal 1, Rekedal 2). Improperly labeled images will not be viewed. Images will be used for print and electronic advertising</li> <li><input type="checkbox"/> Please email an <u>ARTIST STATEMENT</u> (1 paragraph, Microsoft Word) and 1 HEADSHOT (jpg) to <a href="mailto:info@sanbenitoarts.org">info@sanbenitoarts.org</a>. Artist info will be used for newspaper articles, facebook &amp; publicity</li> <li><input type="checkbox"/> Participant Disclaimer (page 2)</li> <li><input type="checkbox"/> Hold Harmless Agreement (page 3)</li> <li><input type="checkbox"/> Application Fee (see page 2). Application fees can be sent via PayPal to <a href="mailto:info@sanbenitoarts.org">info@sanbenitoarts.org</a>, by mail (check) to SBCAC, PO Box 692, Hollister, CA 95024 or you may call to pay by credit card at 831.636.2787.</li> </ul>									
<b><u>The deadline for all submissions is 5:00 pm Friday, January 19<sup>th</sup>, 2018.</u></b>									
REVIEW PROCESS									
All submissions will be reviewed by committee. Applications will not be considered complete until all items are received. Participating artists will be notified by <b>January 26<sup>th</sup></b> .									

**PREVIEW EXHIBITION: March 3<sup>rd</sup>- April 6th at ARTspace Annex, 217 Fifth St., Hollister**

**ARTIST RECEPTION: 6-8 pm, Friday, March 23rd at ARTspace Annex**

Number of pieces of artwork to be exhibited (1-3 pieces/artist) will be determined by space availability. All artwork must be ready for hanging. Two-dimensional pieces must be framed with a taut hanging wire securely attached to the back. ARTWORK THAT IS NOT PROPERLY WIRED OR READY FOR DISPLAY WILL NOT BE INCLUDED IN THE SHOW. See Page 4 "Important Dates & Deadlines" for artwork drop off and pick up dates/times.

**PARTICIPATION DISCLAIMER**

Please initial all terms below:

	I agree to include the <b>San Benito County Arts Council logo</b> on my personal invitations.								
	I agree to proof read my information and map location before printing deadlines on <b>January 31st</b>								
	I agree to deliver my work to ARTspace Annex on <b>Feb. 24th</b> and pick it up on <b>April 9<sup>th</sup> &amp; 10th.</b>								
	I will collect contact information from guests for SBCAC's mailing list and publicity use <i>only</i> .								
	I will post directional road signs to my studio and remove these signs by <b>Monday, April 16th</b>								
	I will promote Open Studios via Facebook, direct mail, email, etc. I understand that the success of Open Studios depends on my own outreach efforts.								
	<b>Yes! I would like to serve on the Open Studios Committee!</b> Committee members are required to attend 1-2 meetings/month ( <i>Jan.- March only</i> ) in Hollister or Aromas & communicate regularly via email. If yes, please check area of interest below.								
	Publicity		Committee Admin		Sponsorships		Open Studios Raffle		Preview Exhibition & Reception
	I permit the San Benito County Arts Council to use the artwork and information I have submitted herewith, excluding any information so marked on the application form, as promotional material in the news media and for inclusion in Open Studios lists.								

**Signature & Date**

**PAYMENT INFORMATION**

Entry fee of **\$85/participant** or **\$50/first-time participants** includes 25 mailers and shall be payable upon submission of your application. Submissions will not be complete until payment & application have been received. Entry fee is per artist not per studio. Artists sharing a studio must pay individually. You may pay by cash, credit card (by phone) or check payable to the SBC Arts Council, PO Box 692, Hollister, CA 95024.

Item	Fee	Quantity	Amount
Participation Fee (includes 25 mailers)	\$85/ General Registration \$50/ First-Time Participant Registration		
Open Studios Signage	\$11 per laminated sign		
Additional Mailers	\$15 per 50 mailers		
Art Tour Sponsor	\$100 with name/ logo on all OS publicity materials		
Reception Sponsor	\$50 with special acknowledgement at the Preview Reception, 6-8 pm, Fri. March 23rd		
Artist Membership (see enclosed)	Yes! I would like to join the Arts Council's 2018 Artist Membership Program (\$35 annual fee)		
		<b>Total</b>	

**Submissions**

Applications may be sent by email to [info@sanbenitoarts.org](mailto:info@sanbenitoarts.org) or by mail to SBC Arts Council, PO Box 692, Hollister, CA 95024. \*\*Questions may be directed to 831.636.2787 or [info@sanbenitoarts.org](mailto:info@sanbenitoarts.org)

# HOLD HARMLESS AGREEMENT

## Reception & Preview Exhibition

The artist agrees to hold the San Benito County Arts Council, its Board, staff and volunteers harmless for any damage, theft or loss of artwork. The artist understands & accepts the risk of submitting/sending artwork.

The San Benito County Arts Council is not responsible for any loss, theft, or damage to the Works of Art while in its possession or on display; specifically, from the date of delivery to the Arts Council until the date of delivery to a Purchaser or repossession by the Artist. All reasonable care will be taken with Artwork. We suggest that artists insure their work privately for adequate protection in all potential situations.

## Art Tour

As a participant in the San Benito County Open Studio Art Tour, I agree that photographs, videos, or slides of me or my work may be used by the Open Studio Committee of the non-profit organization San Benito County Arts Council for promotional purposes. The San Benito County Arts Council will not be responsible for any injury that may arise to the exhibitors or to guests while they are within the space set aside for the participant, or for loss or damage to any property from any cause what so ever during the period of the Open Studio Art Tour. I understand I am responsible for securing my work during non-event hours. I agree to hold The San Benito County Arts Council harmless in any such situation and not responsible for work left overnight. I have read the rules, regulations and policies for the Open Studio Art Tour and agree to abide by them. By signing below I am acknowledging that I have read the terms and conditions set forth in the Open Studio Art Tour Application and Artist Agreement. If accepted, I agree to abide by the rules and regulations for the event. Additionally, I agree to hold harmless the San Benito County Arts Council, its Board and Staff and all subsidiaries for the theft, loss or damage to any items, exhibited or personal, during the Open Studio Art Tour.

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Signature

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Date

# 2018 OPEN STUDIOS

## Important Dates and Deadlines

<b>Application Due Date</b>	<b>5 pm, Friday, January 19th</b>
<b>Final Proof of Studio Locations &amp; Map</b>	<b>Wednesday, January 31st</b>
<b>Go to Print</b>	<b>Friday, February 2nd</b>
<b>Artwork drop off at ARTspace Annex 217 Fifth St., Downtown Hollister</b>	<b>9 am- 12 pm, Saturday, February 24th</b>
<b>Install Exhibition</b>	<b>February 26<sup>th</sup>- March 2nd</b>
<b>Preview Exhibition @ the Annex</b>	<b>Friday, March 3rd- Friday, April 6th</b>
<b>Preview Reception @ the Annex</b>	<b>6-8 pm, Friday March 23rd</b>
<b>Artwork pick up from the Annex</b>	<b>9 am- 12 pm, Monday, April 9th 9 am- 12 pm, Tuesday, April 10th</b>
<b>Open Studios Weekend</b>	<b>10 am - 4 pm, April 14<sup>th</sup> &amp; 15th</b>

**Contact**

Jennifer Laine, Executive Director  
 San Benito County Arts Council  
 PO Box 692, Hollister CA 95024  
 831.636.2787/ [info@sanbenitoarts.org](mailto:info@sanbenitoarts.org)

**SBC Arts Council Office Location:**

ARTspace  
 240 Fifth St.  
 Hollister CA 95023

**SBC Arts Council Exhibition Space:**

ARTspace Annex  
 217 Fifth St.  
 Hollister, CA 95023

# ARTIST



San Benito County  
Arts Council

# MEMBERSHIP

## ABOUT US

The San Benito County Arts Council is a nonprofit arts organization driven to bring people together through the arts. Our Artist Membership Program is open to all visual, performing and literary artists in San Benito County. Membership will run annually from January 1st - December 31st.

## WHAT YOU GET

**Inclusion in online Artist Directory**

**Invitation to biannual Artists' Mixer**

**Artwork showcased in Members' Exhibition at ARTspace**

## ANNUAL MEMBERSHIP

**\$35**

Name: \_\_\_\_\_

Business/Studio Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Website/Social Media: \_\_\_\_\_

I'd like to support the arts with an additional donation of \$ \_\_\_\_\_  
All donations to the SBCAC are fully tax deductible.

Cash amount: \$ \_\_\_\_\_ Check amount: \$ \_\_\_\_\_ Check number: \_\_\_\_\_

Card amount: \$ \_\_\_\_\_ Card type:  Visa  Mastercard  AmEx  Discover

Billing address: \_\_\_\_\_

Cardholder name: \_\_\_\_\_

Card number: \_\_\_\_\_ Expiration \_\_\_\_ / \_\_\_\_ CVV2 #: \_\_\_\_\_

I, \_\_\_\_\_, authorize SBCAC to charge the credit card indicated in this authorization form according to the terms outlined above. I certify that I am an authorized user of the credit card and that I will not dispute the payment with my credit card company, so long as the transaction corresponds to the terms indicated in this form.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_